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### **HOTEL VALENCIA SANTANA ROW OFFERS “BOOK SMART” PROMOTION IN SUPPORT OF SAN JOSE LIBRARY’S SUMMER READING CELEBRATION**

**San Jose, CA (June 15, 2010)** – Hotel Valencia Santana Row is pleased to announce their partnership with the San Jose Public Library and their Summer Reading Celebration. For their 2010 Book Smart promotion, any guests who bring in a new children’s or teen’s book for an overnight reservation at Hotel Valencia Santana Row will receive a \$10 food and beverage credit. The books collected from the promotion will be donated to the library as prizes for the Summer Reading Celebration.

The San Jose Public Library’s Summer Reading Celebration is a seven week program that encourages independent reading for pleasure and discovery among all age groups, and serves to strengthen literacy skills. The program will run from June 12<sup>th</sup> to July 31<sup>st</sup>, and participants can sign up at their neighborhood library.

“We are thrilled to be partnering with the San Jose Library’s Summer Reading Celebration this year,” said Bonnie Best, Hotel Valencia Santana Row’s general manager. “Literacy projects are so fundamental to educational growth in our community. We were eager to help in any way we could and believe that having a guest incentive will be a great way to help draw attention to the program.”

For more information on the Book Smart promotion, please call 408.551.0010 or visit [www.hotelvalencia-santanarow.com](http://www.hotelvalencia-santanarow.com). For more information on the San Jose Public Library’s Summer Reading Celebration, please visit: [www.sjlibrary.org/about/events/src\\_info.htm](http://www.sjlibrary.org/about/events/src_info.htm).

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**About Valencia Group**

Valencia Group, a Houston-based company, provides management, development, branding and repositioning services for full-service, independent hotels owned by Valencia as well as third-parties. As with Hotel Valencia Santana Row in San Jose, California, and Hotel Valencia Riverwalk in San Antonio, TX, most Valencia sponsored hotels are set in the cultural heart of each city. Valencia Group hotels fuse globally-inspired modern design with Mediterranean influences, becoming popular destinations for guests and visitors alike. Other Valencia Group properties include Hotel Sorella (Houston, TX); and Hotel Valencia (Austin, TX). Valencia Group continues to forge its position as a mixed-use anchor with projects where the right balance of residential, restaurant, retail and office coalesce to create full-spectrum accretive value in great urban settings. For more information, please visit [www.valenciagroup.com](http://www.valenciagroup.com).